

Agenda Item: 1

Date: June 3, 2021

Commission Action Date: June 8, 2021

**TO:** Arts & Culture Commission**FROM:** Kathryn Dippong Lawson, Recreation Supervisor**SUBJECT:** Review and Recommendation: Public Art Mural on California Carbide building at 2521 Grand Avenue.**RECOMMENDATION**

This is an action item. It is recommended that the Arts & Culture Commission review and recommend the public art design rendering for the mural proposed at 2521 Grand Avenue.

**DISCUSSION/ANALYSIS**

The Community Partnerships Division has received a public art mural application on behalf of the Montalvo Community Council from Cathryn Lawhead. The mural is proposed at 2521 Grand Avenue on the California Carbide building.

Funding for this proposed mural is through the City of Ventura Beautification Granting Program (BGP). The pilot BGP was designed to help community groups and non-profit organizations complete projects that beautify the community. Funding for this grant program is supported through Measure O, and projects must meet the needs of our aging city, be on public property, and protect the health and safety of Ventura residents.

For this proposed mural design, the Montalvo Community Council completed a “call to artists” process. The design being presented tonight was selected through this process and voted on by the Montalvo Community Council. The proposed mural design was created by local artist Lisa Kelly.

The proposed mural is focused on Montalvo history and landmarks. Included in the design are images of some agricultural crops grown in the area, packing crates, the Montalvo 1960’s little league, the PI market, which is now the California Carbide building, the Montalvo town stamp, and the old Montalvo train depot with a Metro train connecting the future with the past.

City staff has reviewed the mural application packet. The application meets eligibility requirements, including documentation of community support, to move to the next phase in

the public art mural review process. This phase involves review and recommendation of the artist's design rendering by the Arts & Culture Commission.

Attachments for Review:

- [Attachment A: Mural Location](#)
- [Attachment B: Mural Design Rendering](#)
- [Attachment C: Artist Information](#)